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This collection of abstracts of the International Educational and Methodological Conference entitled "Modern Trends and Innovative Approaches to Organizing the Educational Process in the Context of Digital Transformation of Education" brings together the results of scientific research, methodological developments, and practical experiences of scholars, educators, researchers, doctoral students, and specialists from different countries.

The proceedings cover current issues related to the digital transformation of education, innovative pedagogical technologies, modernization of educational processes, development of e-learning and distance education, implementation of artificial intelligence, digital platforms, and modern information and communication technologies in educational activities. Particular attention is paid to the development of digital competencies among students and educators, modernization of educational content, application of interactive teaching methods, improvement of educational quality, and promotion of sustainable development in educational systems under conditions of global digitalization.

The volume includes theoretical and applied research in the fields of digital pedagogy, educational management, inclusive education, educational analytics, academic mobility, international cooperation, and emerging educational technologies. The contributions examine contemporary approaches to educational governance, digital learning environments, and innovation-driven educational infrastructure.

The materials presented in this collection reflect current trends in educational development and facilitate the exchange of advanced knowledge and best practices among the international academic and pedagogical community. The proceedings are intended for researchers, university faculty members, doctoral candidates, graduate students, education professionals, and all those interested in the digital transformation and innovative development of education.

Настоящий сборник тезисов Международной научно-методической конференции «Modern Trends and Innovative Approaches to Organizing the Educational Process in the Context of Digital Transformation of Education» объединяет результаты научных исследований, методических разработок и практического опыта ученых, преподавателей, исследователей, докторантов и специалистов в области образования из различных стран мира.

Материалы сборника посвящены актуальным вопросам цифровой трансформации образования, внедрения инновационных педагогических технологий, совершенствования организации образовательного процесса, развития электронного и дистанционного обучения, применения искусственного интеллекта, цифровых платформ и современных информационно-коммуникационных технологий в образовательной деятельности. Особое внимание уделено проблемам формирования цифровых компетенций обучающихся и педагогов, модернизации содержания образования, внедрению интерактивных методов обучения, повышению

качества образовательных услуг и обеспечению устойчивого развития образовательных систем в условиях глобальной цифровизации.

В сборнике представлены результаты фундаментальных и прикладных исследований по вопросам цифровой педагогики, образовательного менеджмента, инклюзивного образования, образовательной аналитики, академической мобильности, международного сотрудничества, а также перспективных направлений развития образовательных технологий. Рассматриваются современные подходы к управлению образовательными организациями, формированию цифровой образовательной среды и развитию инновационной инфраструктуры образовательных учреждений.

Представленные материалы отражают современные тенденции развития образования и способствуют обмену передовым опытом между научным и педагогическим сообществом. Сборник предназначен для ученых, преподавателей высших учебных заведений, докторантов, аспирантов, магистрантов, специалистов системы образования, а также всех исследователей, интересующихся вопросами цифровой трансформации и инновационного развития образования.

“Ta’limning raqamli transformatsiyasi sharoitida ta’lim jarayonini tashkil etishning zamonaviy tendensiyalari va innovatsion yondashuvlari” mavzusidagi Xalqaro ilmiy-uslubiy konferensiya tezislar to‘plami dunyoning turli mamlakatlaridan olimlar, professor-o‘qituvchilar, tadqiqotchilar, doktorantlar hamda ta’lim sohasi mutaxassislarining ilmiy tadqiqotlari, uslubiy ishlanmalari va amaliy tajribalarini o‘zida mujassamlashtirgan.

To‘plamda ta’limning raqamli transformatsiyasi, innovatsion pedagogik texnologiyalarni joriy etish, ta’lim jarayonini takomillashtirish, elektron va masofaviy ta’limni rivojlantirish, sun’iy intellekt, raqamli platformalar hamda zamonaviy axborot-kommunikatsiya texnologiyalaridan foydalanish masalalariga bag‘ishlangan ilmiy ishlar jamlangan. Shuningdek, ta’lim oluvchilar va pedagoglarning raqamli kompetensiyalarini rivojlantirish, ta’lim mazmunini modernizatsiya qilish, interaktiv o‘qitish usullarini keng qo‘llash, ta’lim sifati va samaradorligini oshirish hamda ta’lim tizimining barqaror rivojlanishini ta’minlash masalalari keng yoritilgan.

Mazkur tezislar to‘plamida raqamli pedagogika, ta’lim menejmenti, inklyuziv ta’lim, ta’lim analitikasi, akademik mobillik, xalqaro hamkorlik va zamonaviy ta’lim texnologiyalariga oid fundamental hamda amaliy tadqiqotlar natijalari keltirilgan. Materiallar ta’lim muassasalarini boshqarishning zamonaviy yondashuvlari, raqamli ta’lim muhitini shakllantirish va innovatsion infratuzilmani rivojlantirish masalalarini qamrab oladi.

To‘plam materiallari xalqaro ilmiy-pedagogik hamjamiyat o‘rtasida ilg‘or tajribalarni ommalashtirish va ilmiy hamkorlikni rivojlantirishga xizmat qiladi. Nashr olimlar, professor-o‘qituvchilar, doktorantlar, magistrantlar, ta’lim sohasi mutaxassislari hamda ta’limning raqamli transformatsiyasi va innovatsion rivojlanishi masalalari bilan qiziquvchi keng kitobxonlar ommasi uchun mo‘ljallangan.

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As can be seen from the table, the integration format combining practice and theory shows the highest level of professional impact (72%). The interdisciplinary module system and PBL also rank high. Integration through digital platforms is considered a promising direction due to its high cost-effectiveness. These results serve as important guidelines for HEIs in choosing an integration strategy.

Conclusions and suggestions.

Integrated teaching of subjects in the service sector is one of the main strategic ways to train specialists who meet the requirements of the modern economy. The results of the study showed that an integrated approach not only increases the quality of education, but also significantly increases the competitiveness of graduates in the labor market. Suggestions: introduce interdisciplinary curricula as a mandatory standard in service universities; strengthen integrated educational contracts with practice bases; improve the skills of teachers in integrative pedagogy; expand interdisciplinary education through digital platforms.

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IJOBIY PSIXOLOGIYA TAMOYILLARINI TA’LIM JARAYONIGA TATBIQ ETISHNING METODOLOGIK ASOSLARI

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Annotatsiya. Mazkur tezisda ijobiy psixologiya tamoyillarini ta’lim jarayoniga tatbiq etishning nazariy asoslari va amaliy usullari tahlil qilingan. Kuchli tomonlarga yo‘nalish, oqim holati, minnatdorchilik amaliyoti va bardoshlilikni rivojlantirishning ta’limdagi tatbiqi o‘rganilgan. Tadqiqot natijasida ijobiy psixologiya asosida ta’lim jarayonini tashkil etishning kompleks metodologik modeli taklif etilgan.

Kalit so‘zlar: ijobiy psixologiya, oqim holati, bardoshlilik, kuchli tomonlar, minnatdorchilik, ruhiy farovonlik, Seligman nazariyasi.

Аннотация. В данной статье анализируются теоретические основы и практические методы применения принципов позитивной психологии в образовательном процессе. Исследованы применение ориентации на сильные стороны, состояния потока, практики благодарности и развития устойчивости в образовании. По результатам исследования предложена комплексная методологическая модель организации учебного процесса на основе позитивной психологии.

Ключевые слова: позитивная психология, состояние потока, устойчивость, сильные стороны, благодарность, психологическое благополучие, теория Селигмана.

Annotation. This thesis analyzes the theoretical foundations and practical methods of applying positive psychology principles to the educational process. The application of strength-based orientation, flow state, gratitude practice, and resilience development in education are examined. Based on the research findings, a comprehensive methodological model for organizing the educational process based on positive psychology is proposed.

Keywords: positive psychology, flow state, resilience, strengths-based approach, gratitude, psychological well-being, Seligman's theory.

Kirish. An'anaviy psixologiya ko'proq kasalliklar, buzilishlar va muammolarga e'tibor qaratgan bo'lsa, ijobiy psixologiya insonning kuchli tomonlari, baxtga intilishi va farovonligini tadqiq etadi. Martin Seligman tomonidan asos solingan ijobiy psixologiya yo'nalishi insonni "to'g'ri" nima qilayotganini o'rganadi va ushbu bilimlarni hayotning barcha sohalariga - jumladan ta'limga ham qo'llashni tavsiya etadi. Ta'lim jarayoniga ijobiy psixologiya tamoyillarini tatbiq etish "Pozitiv ta'lim" (Positive Education) yo'nalishida birlashtirilgan. Ushbu yondashuv o'quvchilarning akademik ko'rsatkichlarini oshirib, bir vaqtda ularning ruhiy farovonligini, maqsadliligini va hayotiy mahoratlarini rivojlantirishga xizmat qiladi. Bugungi kunda bu yo'nalish dunyo miqyosida keng tarqalmoqda va Avstraliya, Singapur, Buyuk Britaniya kabi mamlakatlarda maktab dasturlariga kiritilmoqda.

Asosiy qism. Ijobiy psixologiyaning ta'limdagi tatbiqida bir nechta asosiy yo'nalish mavjud. Seligmanning PERMA modeli (Positive emotions, Engagement, Relationships, Meaning, Achievement) ijobiy ta'limning asosiy ramkasini tashkil etadi. Amaliyotda quyidagi usullar keng qo'llaniladi:

- kuchli tomonlarga asoslangan yondashuv (strengths-based approach);
- oqim (flow) holatini yaratuvchi vazifalar dizayni;
- minnatdorchilik jurnali va ijobiy refleksiya;
- maqsadlilik va ma'no topish mashqlari;
- sinf hamjamiyatini mustahkamlash faoliyatlari;
- bardoshlilik va optimizmni rivojlantirish treninglari.

Kuchli tomonlarga yo'naltirilgan yondashuv - ijobiy ta'limning asosiy tamoyillaridan biri. An'anaviy ta'limda ko'pincha o'quvchining zaif tomonlarini

tuzatishga urg‘u beriladi. Ijobiy psixologiya esa har bir o‘quvchining noyob kuchli tomonlarini aniqlash va ularga tayanib rivojlantirish g‘oyasini ilgari suradi. Bu yondashuv o‘quvchining o‘z-o‘ziga ishonchini, motivatsiyasini va akademik natijalari oshirishga yordam beradi.

1-jadval

Ijobiy psixologiya tamoyillarining ta’limdagi tatbiqi

№	Ijobiy psixologiya tushunchasi	Ta’limdagi tatbiqi	Kutilayotgan natija
1	Kuchli tomonlarga yo‘nalish	Har bir o‘quvchi iste’dodini aniqlash	O‘z-o‘ziga ishonchni oshiradi
2	Oqim holati (Flow)	Qiziqarli va mos qiyinlikdagi vazifalar	Chuqur va samarali o‘qishni ta’minlaydi
3	Minnatdorchilik amaliyoti	Ijobiy voqealarni nishonlash	Ruhiy farovonlik va ijobiy muhit yaratadi
4	Optimizm va bardoshlilik	Muvaffaqiyatsizlikni tahlil qilish	Chidamlilik va tiklanuvchanlikni oshiradi
5	Ma’noli munosabatlar	Sinf hamjamiyatini mustahkamlash	Tegishlilik va qo‘llab-quvvatlash hissini beradi

Jadval ma’lumotlari shuni ko‘rsatadiki, ijobiy psixologiyaning har bir tushunchasi ta’limda aniq tatbiq shakllariga ega. Ushbu yondashuvlar o‘quvchining nafaqat akademik, balki ruhiy va ijtimoiy rivojlanishiga ham xizmat qiladi.

Chikszentmihayi tomonidan tavsiflanhan "oqim" holati - inson ish yoki o‘qish jarayonida vaqtni unutib, to‘liq sho‘ng‘ib ketadigan holat. Ta’lim muhitida oqim holatini yaratish uchun vazifalar o‘quvchining ko‘nikma darajasiga mos, qiyin ammo yechish mumkin bo‘lgan darajada bo‘lishi zarur. Bunday holat o‘quvchida chuqur va sifatli o‘zlashtirishga olib keladi.

Geelong Grammar School (Avstraliya) - ijobiy ta’limni keng miqyosda tatbiq etgan dunyodagi birinchi maktablardan biri. Ushbu maktabda Seligman va uning jamoasi bilan hamkorlikda ishlab chiqilgan dastur 2009 yildan beri muvaffaqiyatli amalga oshirilmoqda. Natijalar shuni ko‘rsatdiki, o‘quvchilarning farovonligi, maktabga bo‘lgan munosabati va akademik ko‘rsatkichlari sezilarli yaxshilandi. Ijobiy ta’limni joriy etishda quyidagi tamoyillarga amal qilish zarur:

- ta’limda "kuchli tomonlar tili"ni qo‘llash;
- yutuq va muvaffaqiyatni nishonlash madaniyatini yaratish;
- sinf muhitida munosabat va hamkorlikka urg‘u berish;
- o‘quvchilarga hayotiy ma’no va maqsad topishga yordam berish;
- o‘qituvchilarning o‘z farovonligini ham e’tiborga olish.

Xulosa va takliflar. Xulosa qilib aytganda, ijobiy psixologiya tamoyillarini ta’lim jarayoniga tatbiq etish zamonaviy pedagogikaning istiqbolli yo‘nalishi hisoblanadi. Tadqiqot natijalariga asoslanib quyidagi takliflarni ilgari surish mumkin:

- maktab dasturlariga ijobiy ta’lim modullarini kiritish;
- o‘qituvchilarni ijobiy psixologiya va PERMA modeli bo‘yicha tayyorlash;
- maktab muhitini o‘quvchining farovonligini ko‘zda tutgan holda loyihalash;
- kuchli tomonlarga asoslangan portfolio va baholash usullarini joriy etish;
- o‘quvchi farovonligini muntazam o‘lchash va monitoring qilish tizimini yaratish.

Natijada maktab nafaqat bilim beradigan, balki o‘quvchini baxtli, maqsadli va bardoshli shaxs sifatida tarbiyalaydigan muassasaga aylanadi.

Foydalanilgan adabiyotlar ro‘yxati

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USE OF BUSINESS SIMULATION TECHNOLOGIES IN PERSONNEL TRAINING IN SERVICE MANAGEMENT

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Abstract. This thesis examines the role and potential of business simulation technologies in training service management specialists. A comparative analysis of interactive simulation tools with traditional teaching methods is carried out and methodological recommendations for their application in higher education are developed.

Keywords: business simulation, service management, personnel training, interactive education, virtual environment, management skills.

Introduction.

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