O’ZBEKISTONDA XALQARO TRANSPORT YO’LAKLARI VA LOGISTIKA MARKAZLARNI TASHKIL ETISH MUAMMOLARI VA YECHIMLARI

ПРОБЛЕМЫ И РЕШЕНИЯ ОРГАНИЗАЦИИ МЕЖДУНАРОДНЫХ ТРАНСПОРТНЫХ КОРИДОРОВ И ЛОГИСТИЧЕСКИХ ЦЕНТРОВ В УЗБЕКИСТАНЕ

PROBLEMS AND SOLUTIONS IN THE ORGANIZATION OF INTERNATIONAL TRANSPORT CORRIDORS AND LOGISTICS CENTERS IN UZBEKISTAN

Xalqaro ilmiy-amaliy anjumani

MATERAILLARI TO’PLAMI

2023 yil 23-24 noyabr



Samarqand - 2023

O'ZBEKISTON RESPUBLIKASI OLIY TA'LIM, FAN VA INNOVATSIYALAR VAZIRLIGI

SAMARQAND IQTISODIYOT VA SERVIS INSTITUTI

MARKETING KAFEDRASI

"O'zbekistonda xalqaro transport yo'laklari va logistika markazlarni tashkil etish muammolari va yechimlari"

"Проблемы и решения организации международных транспортных коридоров и логистических центров в Узбекистане"

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KBK: 65.37(50'+0)
O'DK: 658.7(575.1+100):005.932.2
O' 3

O'zbekistonda xalqaro transport yo'laklari va logistika markazlarni tashkil etish muammolari va yechimlari // xalqaro ilmiy-amaliy anjuman materiallari. 2023 yil 23-24 noyabr. Samarqand, SamISI, 2023. – 578 bet.

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Mazkur to'plamga kiritilgan maqolalar va tezislar iqtisodiyot va uning sohalarida logistika, uning markazlarini tashkil etish, xalqaro transport yo'laklaridan samarali foydalanish masalalarini muhokama qilib, olib borilgan tadqiqotlar natijasida ilmiy asoslangan tavsiyalarni ishlab chiqish maqsadiga qaratilgan bo'lib, unda quyidagi vazifalarning yechimi aks ettirilgan, ya'ni: iqtisodiyot tarmoqlarida xalqaro transport yo'laklari va logistika markazlarining o'rni, logistik faoliyatni raqamlashtirish imkoniyatlari; o'zbekistonda xalqaro transport yo'laklari va logistikaning holati, istiqbollari: muammolar va yechimlar; mamlakatimizda transport yo'laklari va logistika markazlarini tashkil etishda xorij tajribadan foydalanish; logistik tizimlarda axborot va moliya oqimlarni tashkil qilish hamda boshqarish; turizm industriyasi va servis sohasida logistik boshqaruv; soha va turdosh mutaxassisliklar bo'yicha kadrlar tayyorlashda logistikaning rolini o'rganish va ilmiy takliflarni shakllantirish.

Tezislar mualliflar tahririda bosilmoqda. Ularda keltirilgan raqamlar, faktlar, xulosa va tavsiyalarga mualliflar mas'ul. Ularning ayrim fikrlari tashkiliy guruh qarashlariga to'g'ri kelmasligi mumkin.

В статьях и тезисах, вошедших в сборник, рассматриваются вопросы логистики в экономике и ее сферах, организации ее центров, эффективного использования международных транспортных коридоров и направлены на выработку научно обоснованных рекомендаций в результате проведенных исследований. исследование, которое отражает решение следующих достигнутых задач, а именно: роль международных транспортных коридоров и логистических центров в отраслях экономики, возможности цифровизации логистической деятельности; состояние и перспективы международных транспортных коридоров и логистики в Узбекистане: проблемы и решения; использование зарубежного опыта организации транспортных коридоров и логистических центров в нашей стране; организация и управление информационными и финансовыми потоками в логистических системах; управление логистикой в сфере туризма и сферы услуг; изучение роли логистики в подготовке кадров по отраслевым и смежным специальностям и формулирование научных предложений.

Тезисы редактируюця авторами. Авторы несут ответственност за представленные в них сифры, факты, выводы и рекомендасии. Некоторые мнения авторов могут не совпадат с мнением организасионной группы.

The articles and theses included in this collection discuss the issues of logistics in the economy and its areas, the organization of its centers, the effective use of international transport corridors, and are aimed at the development of scientifically based recommendations as a result of the conducted research, which reflects the solution of the following tasks achieved, that is: the role of international transport corridors and logistics centers in economic sectors, the possibilities of digitization of logistics activities; the state and prospects of international transport corridors and logistics in Uzbekistan: problems and solutions; use of foreign experience in the organization of transport corridors and logistics centers in our country; organization and management of information and financial flows in logistics systems; logistics management in the tourism industry and service sector; studying the role of logistics in the training of personnel in the field and related specialties and formulating scientific proposals.

Abstracts are edited by the authors. The authors are responsible for the figures, facts, conclusions and recommendations presented in them. Some views of the authors may not coincide with the views of the organizing group.

ISBN: 978-9910-752-03-2

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Агар ушбу масалалар амалга оширилса, туристларнинг хавфсизлиги таъминланади. Хавфсизлик таъминланган ҳудудга туристларнинг келиши мос равишда кўпаяди. Бу ҳам соҳанинг ривожланишига маълум даражада ҳисса қўшади.

Фойдаланилган адабиётлар рўйхати

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LOGISTICS AND RECREATIONAL TOURISM: OPTIMIZATION OF PROCESSES FOR COMFORTABLE TRAVEL

Abstract: In this article, we will look at the role logistics plays in the successful organization and conduct of recreational tours. Logistics in recreational tourism refers to the optimization of all processes associated with the organization and conduct of tours. This includes booking transportation and accommodation, catering, delivery and storage of necessary equipment, as well as resource management and coordination of all these activities.

Key words: logistics, recreational tourism, process optimization, booking, transport, absolute indicators of tourist flows, material and technical base.

Аннотация: В данной статье рассматривается роль логистики в успешной организации и проведении рекреационных туров. Логистика в рекреационном туризме относится к оптимизации всех процессов, которые включает в себя бронирование транспорта и размещения, питание, доставку и хранение необходимого оборудования, а также управление ресурсами и координацию всех этих операций.

Ключевые слова: логистика, рекреационный туризм, оптимизация процессов, бронирование, транспорт, абсолютные показатели туристских потоков, материальноғтехническая база.

Introduction. Logistics is an important component in many industries, including tourism. Recreational tourism, in turn, is becoming an increasingly popular form of recreation among people who want to escape everyday worries

and enjoy nature, entertainment, and leisure. In this article, we will look at the role logistics plays in the successful organization and conduct of recreational tours.

Logistics in recreational tourism is a set of activities aimed at organizing and managing the flow of goods, information, and people in order to ensure high-quality and safe recreation for tourists. It includes planning, coordination, and control of all stages of the tourism process - from preparing the route to returning home. Logistics in recreational tourism refers to the optimization of all processes associated with the organization and conduct of tours. This includes booking transportation and accommodation, catering, delivery and storage of necessary equipment, as well as resource management and coordination of all these activities.

Advantages of logistics in recreational tourism. Logistics plays a key role in ensuring a comfortable and safe holiday for tourists. It allows you to optimize routes, reduce travel time, and improve the level of service. Thanks to logistics, tourists feel confident and relaxed, since all the necessary conditions for their vacation are planned and organized in advance.

Organization of transport in recreational tourism:

Flexibility and timely delivery of tourists to their destination is one of the key tasks of logistics in recreational tourism. Organizing transportation, be it buses, trains, planes or cruise ships, requires precise planning and coordination to ensure the best experience for tourists.

Accommodation and meals:

Logistics also plays an important role in the selection and organization of accommodation for tourists during their holidays. This includes booking a hotel, campsite or other accommodation options, as well as providing quality food to meet the needs of tourists.

Resource and equipment management:

In recreational tourism, especially in active and extreme recreation, special equipment and resources are often required for the safety and convenience of tourists. Logistics allows you to effectively manage these resources, organize rental or rental, as well as ensure their transportation and storage.

Indicators of Tourism Service Logistics

The most important indicators of tourism service logistics are the number of arrivals (departures) and length of stay. The number of arrivals (departures) is the number of officially registered tourists who arrived in (or departed from) a particular country over a certain period of time (usually this indicator is calculated for one calendar year). Length of stay is the time tourists spend during their travels (for day trips the unit of measurement is hours, and for visit stays it is overnight).

Absolute indicators of tourist flows do not allow a comparison of the level of tourist activity of individual countries and regions of the world. In this regard, relative indicators are used to assess the intensity of arrivals (departures).

The intensity of arrivals is equal to the number of tourists per local resident. In the world as a whole, the value of this indicator is 0.11 (11%).

Logistics of tourism services is a system that consists of many interrelated elements. Establishing connections between these elements influences the formation of the structure of tourism service logistics.

In accordance with the component structure, the following components of tourism service logistics can be distinguished:

Logistics of the tourism resource base (i.e. recreational and tourism resources).

Logistics of the material and technical base of tourism, including logistics of the hotel industry (i.e., the sphere of tourist accommodation) and logistics of the restaurant industry (i.e., the food industry).

Logistics of tourist transportation (i.e. logistics of tourism transport infrastructure).

Information logistics in tourism (i.e. logistics of tourism information infrastructure).

Logistics of excursion services.

Logistics of related services in tourism.

Regional logistics systems for tourism services are reflected in its regional structure, which consists of six levels. The local level is represented by the logistics of one specific tour (travel). Next, in increasing order, comes the micro level, at which the logistics of a travel company (agency) is formed.

When we talk about the logistics of tourist and resort areas of a tourist area, we mean the meso-level of logistics of tourist services. Its macro level consists of the logistics of the country's tourism industry. Tourist macro-regions of the world also have their own logistics, which is located at the mega-level. The highest is the meta level, which is represented by the logistics of world tourism.

Conclusion. In conclusion, it can be noted that logistics plays a key role in ensuring a comfortable trip in recreational tourism. Thanks to the optimization of processes, tourists can enjoy their holidays without worrying about the need to organize transportation, accommodation, and other logistics issues.

Optimizing logistics processes allows you to improve the quality of services provided, reduce travel time and costs, and increase customer satisfaction. Companies involved in recreational tourism recognize the importance of efficient logistics and actively use modern technologies and tools to automate and optimize processes.

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TURIZM SEKTORINING LOGISTIKA KOMPONENTI