O‘ZBEKISTON RESPUBLIKASI OLIY TA’LIM, FAN VA INNOVATSIYALAR VAZIRLIGI

SAMARQAND IQTISODIYOT VA SERVIS INSTITUTI
“MENEJMENT” KAFEDRASI

IQTISODIYOTNING BARQAROR RIVOJLANISHI VA EKOLOGIK MENEJMENTNI RIVOJLANTIRISHNING METODOLOGIK MASALALARI

XALQARO ILMIY-AMALIY ANJUMANI

УСТОЙЧИВОЕ РАЗВИТИЕ И МЕТОДОЛОГИЧЕСКИЕ ВОПРОСЫ РАЗВИТИЯ ЭКОЛОГИЧЕСКОГО МЕНЕДЖМЕНТА

МЕЖДУНАРОДНАЯ НАУЧНО-ПРАКТИЧЕСКАЯ КОНФЕРЕНЦИЯ

SUSTAINABLE DEVELOPMENT AND METHODOLOGICAL ISSUES IN THE DEVELOPMENT OF ENVIRONMENTAL MANAGEMENT

INTERNATIONAL SCIENTIFIC-PRACTICAL CONFERENCE

MATERIALLAR TO‘PLAMI

2024-yil 16-noyabr

Samarqand - 2024

O‘ZBEKISTON RESPUBLIKASI OLIY TA’LIM, FAN VA INNOVATSIYALAR VAZIRLIGI

SAMARQAND IQTISODIYOT VA SERVIS INSTITUTI

“MENEJMENT” KAFEDRASI

“IQTISODIYOTNING BARQAROR RIVOJLANISHI VA EKOLOGIK MENEJMENTNI RIVOJLANTIRISHNING METODOLOGIK MASALALARI”

xalqaro ilmiy-amaliy anjuman

MATERIALLARI TO‘PLAMI

(16-noyabr 2024-y.)

Samarqand - 2024

МИНИСТЕРСТВО ВЫСШЕГО ОБРАЗОВАНИЯ, НАУКИ И ИННОВАЦИЙ РЕСПУБЛИКИ УЗБЕКИСТАН

САМАРКАНДСКИЙ ИНСТИТУТ ЭКОНОМИКИ И СЕРВИСА

КАФЕДРА «МЕНЕДЖМЕНТ»

«УСТОЙЧИВОЕ РАЗВИТИЕ И МЕТОДОЛОГИЧЕСКИЕ ВОПРОСЫ РАЗВИТИЯ ЭКОЛОГИЧЕСКОГО МЕНЕДЖМЕНТА»

СБОРНИК МАТЕРИАЛОВ

международной научно-практической конференции

(16-ноября 2024 г.)

Самарканд – 2024

MINISTRY OF HIGHER EDUCATION, SCIENCE AND INNOVATION OF THE REPUBLIC OF UZBEKISTAN

SAMARKAND INSTITUTE OF ECONOMICS AND SERVICE

DEPARTMENT OF MANAGEMENT

«SUSTAINABLE DEVELOPMENT AND METHODOLOGICAL ISSUES IN THE DEVELOPMENT OF ENVIRONMENTAL MANAGEMENT»

COLLECTION OF PROCEEDINGS

of the international scientific and practical conference

(16-Nov 2024)

Samarkand – 2024

UO‘K: 330.3(575.1)

I 99

KBK: 65.4(5O‘z)

Iqtisodiyotning barqaror rivojlanishi va ekologik menejmentni rivojlantirishning metodologik masalalari // Xalqaro ilmiy-amaliy anjuman materiallari. 2024-yil 16-noyabr. Samarqand, SamISI, 2024 – 804 bet.

To‘plovchi va nashrga tayyorlovchi:
F.U.Tursunov – iqtisod fanlari nomzodi, dotsent.

Nashr uchun mas’ullar:
D.X.Aslanova- iqtisod fanlari nomzodi, professor
M.T.Alimova – iqtisod fanlari doktori, professor
Sh.U.Tashmatov - iqtisod fanlari bo‘yicha falsafa doktori, dotsent v.b.
N.M.Usmonova - iqtisod fanlari bo‘yicha falsafa doktori, dotsent v.b.
A.A.Siddiqov - iqtisod fanlari bo‘yicha falsafa doktori, dotsent v.b.

Sahifalovchi: B.M.Abdumannonov – SamISI “Menejment” kafedrasi assistenti.

Ilmiy – amaliy konferensiya materiallarida “Iqtisodiyotning barqaror rivojlanishi va ekologik menejmentni rivojlantirishning metodologik masalalari”ga oid yo‘nalishlar yoritilgan. To‘plamda “Barqaror rivojlanish”, “Ekologik menejment”, “Ijtimoiy-iqtisodiy rivojlanish”, “Fan va ta’lim”, “Innovatsion rivojlanish va ekologik innovatsiyalar”, “Raqamli iqtisodiyot”, “Yashil iqtisodiyot”ga qaratilgan ilmiy-nazariy va amaliy tavsiyalarga boy maqola va tezislarda o‘z aksini topgan.

Tezislar mualliflar tahririda chop etilmoqda. Ularda keltirilgan raqamlar, faktlar, xulosa va tavsiyalarga mualliflar mas’ul hisoblanadi. Ularning ayrim fikrlari tashkiliy guruh qarashlariga to‘g‘ri kelmasligi mumkin.

В материалах научно-практической конференции выделены направления, связанные с «Устойчивым развитием и методологическими вопросами развития экологического менеджмента». Сборник включает научно-теоретические и практические программы, направленные на «Устойчивое развитие», «Экологический менеджмент», «Социально-экономическое развитие», «Наука и образование», «Инновационное развитие и экологические инновации», «Цифровая экономика», «Зеленая экономика» отражено в статьях и тезисах, богатых рекомендациями.

Тезисы публикуются под редакцией авторов. Авторы несут ответственность за представленные в них цифры, факты, выводы и рекомендации. Некоторые их мнения могут не соответствовать взглядам организационной группы.

The materials of the scientific and practical conference highlight areas related to "Sustainable Development and Methodological Issues of Environmental Management Development". The collection includes scientific, theoretical and practical programs aimed at "Sustainable Development", "Environmental Management", "Socio-Economic Development", "Science and Education", "Innovative Development and Environmental Innovations", "Digital Economy", "Green Economy" reflected in articles and abstracts rich in recommendations. Abstracts are published under the editorship of the authors. The authors are responsible for the figures, facts, conclusions and recommendations presented in them. Some of their opinions may not correspond to the views of the organizing group.

ISBN: 978-9910-720-81-9

© Samarqand iqtisodiyot va servis instituti, 2024.
© “STEP-SEL” MChJ. Nashriyoti, 2024.

quvvatlash zarur.

Elena Salnikova - “Silk Road” International University of Tourism and Cultural Heritage, e-mail: yelena.salnikova@univ-silkroad.uz

SUSTAINABLE TOURISM ROLE TO BALANCE ECONOMIC DEVELOPMENT AND ENVIRONMENTAL STEWARDSHIP

Abstract: Sustainable tourism is gaining momentum as a powerful tool to balance economic development with environmental stewardship. This article explores the notion of sustainable tourism, detailing its role in promoting economic growth while preserving natural and cultural resources. Key approaches and strategies employed to achieve sustainable tourism goals are discussed, drawing on case studies and theoretical insights. The article concludes by highlighting sustainable tourism as a dynamic pathway toward resilience and environmental equilibrium.

Keywords: Sustainable tourism, economic development, environmental stewardship, ecotourism, sustainable development, conservation.

Аннотация: Устойчивый туризм набирает обороты как мощный инструмент, позволяющий сбалансировать экономическое развитие и бережное отношение к окружающей среде. В данной статье рассматривается понятие устойчивого туризма, подробно описывается его роль в содействии экономическому росту при сохранении природных и культурных ресурсов. Обсуждаются ключевые подходы и стратегии, используемые для достижения целей устойчивого туризма, на основе тематических исследований и теоретических разработок. В заключение статьи подчеркивается, что устойчивый туризм - это динамичный путь к устойчивости и экологическому равновесию.

Ключевые слова: Устойчивый туризм, экономическое развитие, бережное отношение к окружающей среде, экотуризм, устойчивое развитие, охрана природы.

Annotatsiya: Barqaror turizm iqtisodiy rivojlanish va atrof-muhitni muhofaza qilishni muvozanatlashning kuchli vositasi sifatida jadal rivojlanmoqda. Ushbu maqolada barqaror turizm kontseptsiyasi ko‘rib chiqilib, uning tabiiy va madaniy resurslarni saqlash bilan birga iqtisodiy o‘sishni rag‘batlantirishdagi roli batafsil yoritilgan. Barqaror turizm maqsadlariga erishish uchun foydalaniladigan asosiy yondashuvlar va strategiyalar amaliy tadqiqotlar va nazariy ishlanmalar asosida muhokama qilinadi. Maqolaning yakunida barqaror turizm barqarorlik va ekologik muvozanat sari dinamik yo‘l ekanligi ta’kidlanadi.

Kalit so‘zlar: Barqaror turizm, iqtisodiy rivojlanish, atrof-muhitga hurmat, ekoturizm, barqaror rivojlanish, tabiatni muhofaza qilish

Introduction

Tourism remains one of the most potent economic drivers worldwide, offering significant contributions to GDP, employment, and cultural exchange.

However, its robust growth often poses challenges to environmental sustainability and resource conservation. The imperative for sustainable tourism arises from the need to safeguard ecological and cultural treasures while supporting economic development. This article examines sustainable tourism's role in balancing economic advancement with environmental protection, offering insights into its theoretical foundations and practical applications.

Theoretical Part

The theoretical framework of sustainable tourism is built upon the integration of three core sustainability pillars: economic, environmental, and socio-cultural. Each of these components plays a crucial role in harmonizing the benefits of tourism with the need to preserve and protect our planet's resources and cultural heritage.

1. Economic Sustainability

Economic sustainability in tourism focuses on ensuring that tourism development contributes to the long-term economic stability and prosperity of the host communities. This involves creating jobs, stimulating local economies, and encouraging investments that do not compromise future growth opportunities. Economic sustainability emphasizes:

- **Local Economic Benefit:** Encouraging local entrepreneurship by promoting small and medium-sized enterprises (SMEs) that provide goods and services to tourists. This approach helps retain more economic benefits within the local community.
- **Equitable Distribution of Wealth:** Ensuring that economic gains from tourism are fairly distributed across different segments of society, reducing inequality and improving overall community welfare.
- **Resilience and Diversification:** Developing diverse tourism products and services to reduce dependency on traditional tourism markets and enhance the destination's ability to withstand economic shocks.

2. Environmental Sustainability

Environmental sustainability entails minimizing the negative impacts of tourism activities on the natural environment while actively contributing to its conservation and restoration. Key aspects include:

- **Resource Efficiency:** Implementing practices that reduce energy and water consumption, promote waste management, and minimize pollution. Sustainable tourism encourages the use of renewable resources and eco-friendly technologies.
- **Biodiversity Conservation:** Protecting and enhancing natural habitats and ecosystems. This involves managing visitor numbers, creating protected areas, and supporting conservation projects to safeguard wildlife and plant species.
- **Climate Action:** Addressing the tourism industry's role in climate change by reducing carbon footprints, promoting sustainable transportation, and supporting global climate initiatives.

3. Socio-Cultural Sustainability

Socio-cultural sustainability focuses on preserving the cultural integrity, traditions, and social fabric of host communities while encouraging meaningful interactions between tourists and locals. This dimension includes:

- **Cultural Heritage Preservation:** Protecting historical sites, traditional practices, and cultural expressions from degradation or commodification due to tourism.
- **Community Engagement and Empowerment:** Involving local communities in tourism planning and development, ensuring their voices and needs are represented. This fosters ownership and increases the likelihood of sustainable outcomes.
- **Ethical and Respectful Tourism Relationships:** Promoting ethical conduct and cultural sensitivity among tourists, encouraging them to respect local customs and contribute positively to the community's social fabric.

Integrating the Three Pillars

The synergy of economic, environmental, and socio-cultural sustainability forms the backbone of sustainable tourism. Theoretical models, such as the Triple Bottom Line (TBL), emphasize the interconnectedness of these dimensions, advocating for holistic approaches that address all three aspects simultaneously.

Sustainable tourism theory suggests the use of tools and frameworks such as carrying capacity assessments, environmental impact assessments, and sustainability indicators to measure and guide tourism development. Additionally, multi-stakeholder collaboration, involving governments, private sector entities, NGOs, and local communities, is crucial for effective implementation.

In summary, the theoretical part of sustainable tourism underscores a multifaceted approach that balances economic growth with the need to preserve and protect natural and cultural resources. By incorporating these theoretical insights, destinations can develop tourism strategies that not only enhance economic prosperity but also ensure long-term environmental and cultural sustainability.

Methods

To achieve the delicate balance between economic growth and environmental stewardship in sustainable tourism, a variety of methods and strategies are employed. These methods incorporate innovative practices, collaborative approaches, and policy frameworks designed to support both the local economy and the ecosystem. Below, we explore the key methods used in implementing sustainable tourism.

1. Certification Schemes and Standards

Certification schemes play a significant role in promoting and recognizing sustainable practices in the tourism industry. These programs provide guidelines and benchmarks for tourism businesses to achieve environmental, economic, and social sustainability goals.

- **Global Sustainable Tourism Council (GSTC) Standards:** GSTC offers criteria and certification for destinations and accommodation facilities, ensuring adherence to sustainable practices. These standards include resource management, cultural preservation, and community engagement.
- **Eco-labels:** Labels such as Green Key and EarthCheck signal to tourists and stakeholders that certified businesses are committed to minimizing their environmental impact, enhancing their reputation and marketability.

2. Community-Based Tourism (CBT)

Community-based tourism emphasizes empowering local communities through active involvement in tourism planning and development, ensuring that they receive a fair share of the economic benefits.

- **Participatory Planning:** Engaging local communities in decision-making processes to develop tourism strategies that align with their needs and cultural values.
- **Local Ownership and Employment:** Promoting local ownership of tourism enterprises and prioritizing local employment to retain economic benefits within the community.

3. Policy and Governance

Effective governance and supportive public policies are critical for fostering sustainable tourism practices. Governments at all levels can implement policies that incentivize sustainable development.

- **Regulatory Frameworks:** Establishing regulations and policies that mandate sustainability standards, such as environmental impact assessments, zoning laws, and protected areas.
- **Incentives and Subsidies:** Offering financial incentives, such as tax breaks or grants, to businesses that adopt sustainable practices, thereby encouraging investment in sustainability.

4. Technological Innovations

Technology plays a pivotal role in supporting sustainable tourism by enhancing resource efficiency and improving management capabilities.

- **Smart Tourism Technologies:** Utilizing data analytics, IoT, and mobile applications to manage tourist flows, reduce congestion, and optimize resource use in destinations.
- **Carbon Footprint Reduction:** Implementing technologies that monitor and reduce carbon emissions, such as energy-efficient equipment, renewable energy sources, and eco-friendly transportation options.

5. Education and Awareness

Enhancing awareness and promoting education about sustainable tourism principles among stakeholders, including tourists, businesses, and local communities, fosters a culture of sustainability.

- **Tourist Education:** Providing information and resources to educate tourists on responsible travel behaviors and the importance of sustainability.
- **Training Programs:** Offering training and capacity-building programs for tourism operators to implement and benefit from sustainable practices.

6. Public-Private Partnerships (PPPs)

Collaboration between the public sector, private companies, NGOs, and academic institutions is vital in advancing sustainable tourism objectives.

- **Collaborative Initiatives:** Developing joint projects that leverage the strengths and resources of different sectors to address sustainability challenges in tourism.

- **Stakeholder Engagement:** Fostering interactive dialogues and partnerships to ensure cohesive, inclusive, and comprehensive approaches to sustainable tourism development.

In summary, the methods for achieving sustainable tourism are diverse and interlinked, combining regulatory, technological, community-based, and collaborative approaches. By employing these methods, destinations and tourism operators can effectively balance economic growth with the need to protect and preserve valuable natural and cultural resources. The success of these efforts relies on a concerted commitment to sustainability from all stakeholders involved in the tourism ecosystem.

Conclusions

Sustainable tourism is instrumental in aligning economic progress with ecological and cultural preservation. Through strategic planning and an inclusive approach that encompasses environmental, economic, and socio-cultural dimensions, sustainable tourism can lead to resilient communities and ecosystems. As global awareness and demand for responsible tourism rise, it becomes imperative for stakeholders to embrace and implement sustainable practices. This collective effort is essential to safeguarding the planet's natural and cultural resources for future generations while supporting vibrant, economically viable communities.

References

1. World Travel & Tourism Council (WTTC) - Economic Impact of Tourism: wttc.org
2. Global Sustainable Tourism Council (GSTC) - Sustainable Tourism Standards: gstcouncil.org
3. United Nations World Tourism Organization (UNWTO) - Sustainable Tourism and the SDGs: unwto.org
4. Case Studies on Community-Based Tourism: Responsible Travel - responsibletravel.com
5. "Sustainable Tourism: Principles, Contexts and Practices" - David Weaver (Book)

Fattoyev Olimjon G‘ayrat o‘g‘li - Tayanch doktorant, Samarqand iqtisodiyot va servis instituti, e-mail: olimjon.fattoyev.99@mail.ru, tel:+998975535667

DAVLAT BUDJETI TAQCHILLIGINI MOLIYALASHTIRISHDA ICHKI VA TASHQI MANBALARDAN OPTIMAL FOYDALANISH

Annotatsiya. Maqolada davlat budjeti holati, undagi reja ko‘rsatkichlari va amaldagi ijro o‘rtasidagi nomutanosiblik hamda davlat moliyasining asosiy bo‘g‘inlari bo‘lgan davlat byudjeti va davlat qarzi holati tahlil qilingan. Davlat qarzi tarkibida ichki qarz ulushini orttirish bo‘yicha fikrlar berilgan hamda bu jarayonning mamlakat iqtisodiyotiga ijobiy ta’sirlari keltirib o‘tilgan.

Kalit so‘zlar: davlat budjeti, davlat qarzi, ichki qarz, tashqi qarz, budjet ijrosi, konsolidatsiyalashgan budjet.

Аннотация. В статье анализируется состояние государственного

Ashrapxanov Sunnatxon Kamol o‘g‘li	**BARQAROR RIVOJLANISHNI TA’MINLASHDA YASHIL IQTISODIYOTNING ROLI**	13-15
Elena Salnikova	**SUSTAINABLE TOURISM ROLE TO BALANCE ECONOMIC DEVELOPMENT AND ENVIRONMENTAL STEWARDSHIP**	15-19
Fattoyev Olimjon G‘ayrat o‘g‘li	**DAVLAT BUDJETI TAQCHILLIGINI MOLIYALASHTIRISHDA ICHKI VA TASHQI MANBALARDAN OPTIMAL FOYDALANISH**	19-23
Jumayeva Muxlisa Abdug‘ani qizi	**INKLUZIV TADBIRKORLIKNING MAMLAKAT IQTISODIYOTINING BARQAROR RIVOJLANISHIDAGI O‘RNI VA AHAMIYATI**	24-26
Kholmo‘minov Khumoyun	**THE ROLE AND IMPORTANCE OF LOGISTICS SERVICES IN THE SUSTAINABLE DEVELOPMENT OF THE NATIONAL ECONOMY**	26-29
Mansurov Saidxo‘ja Kamalovich	**TO‘QIMACHILIK KORXONALARIDA EKSPORT STRATEGIYALARINI TAKOMILLASHTIRISH: O‘ZBEKISTON TAJRIBASI VA XALQARO AMALIYOT**	29-32
Mo‘ydinova Gulnozaxon Qahramon qizi	**SANOAT KORXONALARIDA STRATEGIK BOSHQARUVGA TA’SIR ETUVCHI OMILLAR**	33-36
Mukhammadieva Nodira	**SUSTAINABLE REGIONAL MARKETING FOR TOURISM: BALANCING GROWTH WITH ENVIRONMENTAL IMPACT**	36-39
Musayeva Shoira Azimovna	**ANALYSIS AND IMPROVEMENT OF THE MARKETING ENVIRONMENT IN THE ENTERPRISE**	39-44
Nasiba Akbarjonovna Usmanova Nishonova Mavluda Shuxratjon qizi	**IQTISODIYOTNI BARQAROR RIVOJLANISHIDA SUN'IY INTELLEKT IMKONIYATLARINING BOSHQARUVDAGI ROLI**	44-47
Siddikov Askar Ahrorovich Baxtiyorov Otabek Elmurod o‘g‘li	**HOKIMIYAT VA TASHKILIY SIYOSAT MUAMMOLARI. HAMKORLIK VA VAZIFALAR BALANSI VA PSIXOLOGIK SHARTLAR**	47-50
Siddikov Askar Axrorovich	**AGROTURIZMNI RIVOJLANTIRISHGA INVESTITSIYALARNI JALB QILISH**	50-52